

The Perfect Gift

Spring / Summer 2024



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See the entire range and more
information on profile.awoliving.com

Now the light is returning!

Strong brands for other strong brands. That's how we see ourselves and the purpose of our existence at A way of living, with the brands Sagaform, Byon, Victorian, and Vakinme. We want other brands and companies to feel proud and secure to be associated with us. Together, we can convey the best possible message for the customer through our products and offerings. Whether it's a seasonal gift, anniversary present, or corporate merchandise, it should be crystal clear that it comes from strong brands that build even stronger brands. And speaking of clarity, it's finally that time again, for brighter days and warm moments are finally on the way. Welcome spring and summer 2024!

There is a strong need for all of us now, not only for the days to become brighter but also for the world we live in. In times when the outside world feels uncertain and unsafe, it becomes especially important to work with products, individuals, and companies that share our common values. Being part of an environment where solidarity plays a crucial role in business and where we actively create opportunities for mutual growth. During this season, as in all others, the significance of sharing moments together with you remains unchanged. It remains central.

We also continue to develop products that align with increased well-being and, of course, in combination with sustainable material choices. The season's catalog is organized in the simplest possible way, starting with our gift card, followed by our strongest seasonal gifts and warmest recommendations, along with tips on refinement and suggestions for packaging. We conclude with a selection of products that we believe will appeal to you the most from our brands.

Fill your and your customers' spring and summer with unforgettable moments with us. Welcome to a bright and energy-filled spring and summer!

Team Sagaform AB
CEO, Christer Hallberg



Sustainability for the future

It should be easy to make good choices, which is a key part of the development of our sustainability work. At Sagaform AB, we put great emphasis on sustainability in our processes and take responsibility for how our operations affect people and the environment. Of course, we hope that you are satisfied with your purchased products but also with us as a company. As part of the New Wave Group, we pursue active sustainability work towards a vision of sustainable growth where business solutions are not only financially favorable but also sustainable from a social and environmental perspective. What makes the biggest difference is how we conduct our everyday business. That is why we are working to integrate sustainability issues into our core business. The work includes, for example, improved working conditions in production countries, progressive chemical work, and streamlining transport and logistics. Our common main goal with the sustainability work is to create products with the longest life possible, to minimize the product's negative impact on people and the environment during its life cycle. In our work, we take into account all three dimensions of sustainability – social, environmental, and economic. One of our strengths is that we have our own CSR staff in place in the production countries who work full time on these issues. The work includes, for example, improved working conditions, progressive chemical work, and streamlining transport and logistics. Through internal controls in combination with independent reviews, we make sure that our products are produced under good social conditions and do not contain any harmful chemicals. Do you want to know more? Please browse our Sustainability folder which you will find on our website under Sustainability.

There is an interesting read about all our CSR work through the New Wave Group. You can also read more about how we work with CSR and sustainability on the parent company's website www.nwg.se. There we have gathered all information about important activities, collaborations, and goals for the future.



Our offer

A Way of Living creates brands which gives that little extra in every home and at every company. Our prime focus is that you should feel comfortable in your choice of one of our products and hopefully a little pride as well. We let a feeling of joy set the tone when we develop our products and we want you to have the same feeling selecting the product. With us you'll find products with function in focus, classic designs, but also products that stand out and attract attention. Everything to create that personal touch on your selection of a gift.

About us

We at A way of living, Sagaform AB, are a collection of strong brands operating in the home and interior design industry, all gathered under one roof. We see ourselves as a house full of opportunities and take our task, to be a safe, professional and inspiring partner very seriously. Together, the company's brands, Sagaform, Byon, Victorian and Vakinme offer a wide range for both retail and profile. Sagaform AB is part of the New Wave Group.

Gift Packaging

We naturally provide packaging just the way you want it and have therefore developed all the elements that we believe are essential to complement an already great gift. Here you will find boxes and bags in various sizes. We also offer gift wrapping, cards, labels, or ribbons on the product if you wish.



5100125 | Small | 170x125x60 |



5100167 | Medium | 300x270x95 |



5100128 | 320x215x55mm |



5100168 | Large | 400x320x150 |



Gift wrapping

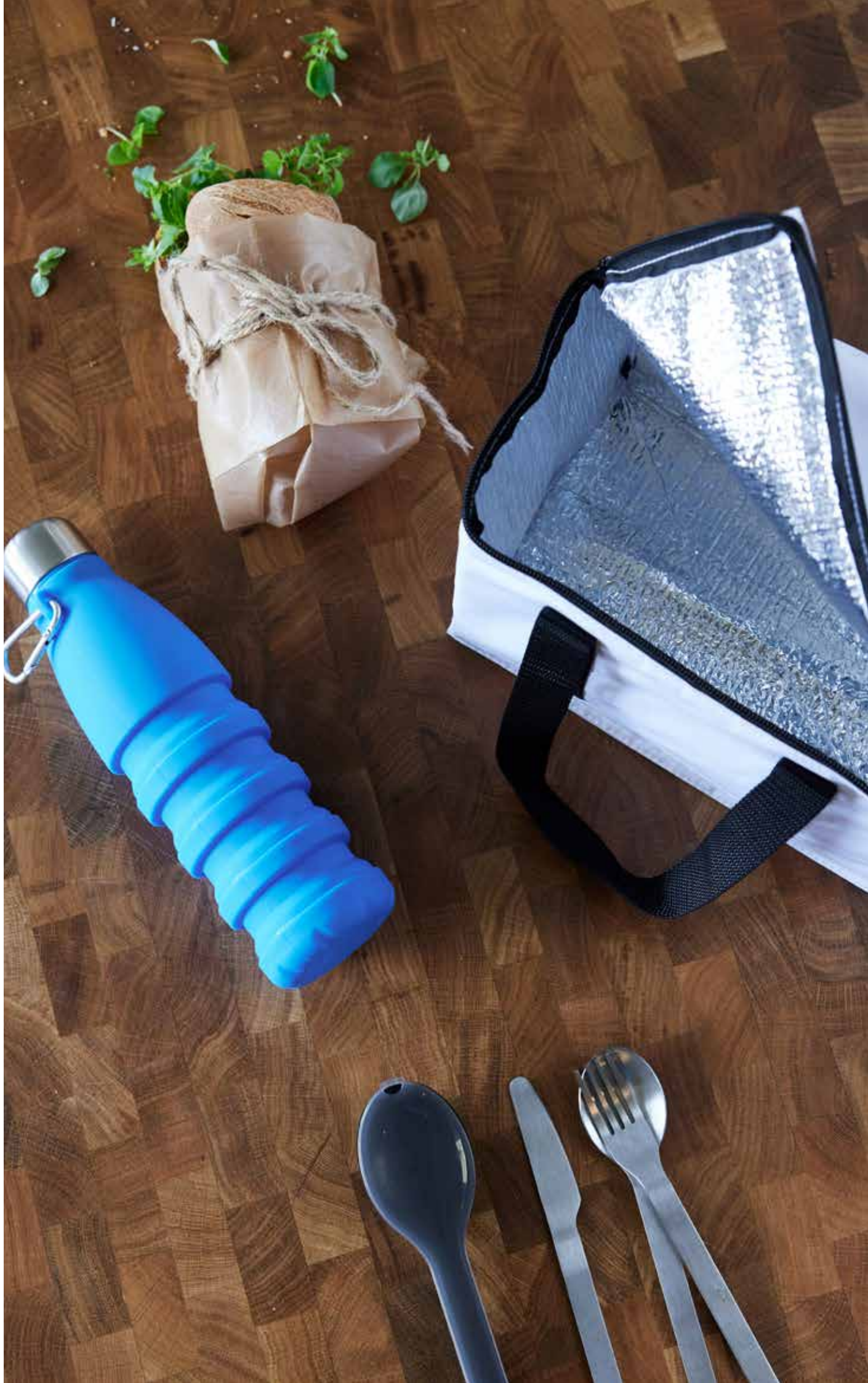
If none of the bags or boxes suit your gift, we also offer wrapping in paper with a label. In addition to packaging the product beautifully, we also arrange for it to be shipped directly to the recipient if desired. Always with protective outer packaging for the gift wrapping.

For pricing on packaging, handling, wrapping, materials, and postage, please contact your designated contact at A Way of Living.

Perfect kit & seasonal gifts

Our ready-made kits and seasonal gifts are carefully selected and combined to suit the moments of spring and summer together. Here you will find kits for the summer party, gifts for the extra celebration, and products that express extra appreciation.





On the move, black
Art nr 5003590
Jens cooler bag small - 5016077
Stig foldable bottle - 5018348
To go cutlery, 3-pcs/set - 5018312
Kampagnepris 199 DKK / Vejl. inkl. moms 377 DKK



On the move, white
Art nr 5003664
Jens cooler bag small - 5017365
Stig foldable bottle - 5018347
To go cutlery, 3-pcs/set - 5018312
Kampagnepris 199 DKK / Vejl. inkl. moms 377 DKK



On the move, green
Art nr 5003663
Jens cooler bag small - 5018307
Stig foldable bottle - 5018346
To go cutlery, 3-pcs/set - 5018312
Kampagnepris 199 DKK / Vejl. inkl. moms 377 DKK

A trip to the beach

GIFT BOX INCLUDED

Salted waters

PACKED IN HAMMAM BAG



A trip to the beach, blue
Art nr 5003670

Ella hamam 90x170cm - 5018466
Ella hamam cotton bag - 5018470
Perfect Gift box - 5100128
Kampagnepris 199 DKK
Vejl. inkl. moms 374 DKK



A trip to the beach, green
Art nr 5003671

Ella hamam 90x170cm - 5018467
Ella hamam cotton bag - 5018471
Perfect Gift box - 5100128
Kampagnepris 199 DKK
Vejl. inkl. moms 374 DKK



A trip to the beach, yellow
Art nr 5003672

Ella hamam 90x170cm - 5018468
Ella hamam cotton bag - 5018472
Perfect Gift box - 5100128
Kampagnepris 199 DKK
Vejl. inkl. moms 374 DKK



A trip to the beach, grey
Art nr 5003689

Ella hamam 90x170cm - 5018465
Ella hamam cotton bag - 5018470
Perfect Gift box - 5100128
Kampagnepris 199 DKK
Vejl. inkl. moms 374 DKK



Salted waters, blue
Art nr 5003665

Ella hamam 90x170cm - 5018466
Ella hamam cotton bag - 5018470
Nils steel bottle - 5018082
Kampagnepris 299 DKK
Vejl. inkl. moms 557 DKK



Salted waters, green
Art nr 5003667

Ella hamam 90x170cm - 5018467
Ella hamam cotton bag - 5018471
Nils steel bottle - 5018081
Kampagnepris 299 DKK
Vejl. inkl. moms 557 DKK



Salted waters, yellow
Art nr 5003666

Ella hamam 90x170cm - 5018468
Ella hamam cotton bag - 5018472
Nils steel bottle - 5018081
Kampagnepris 299 DKK
Vejl. inkl. moms 557 DKK



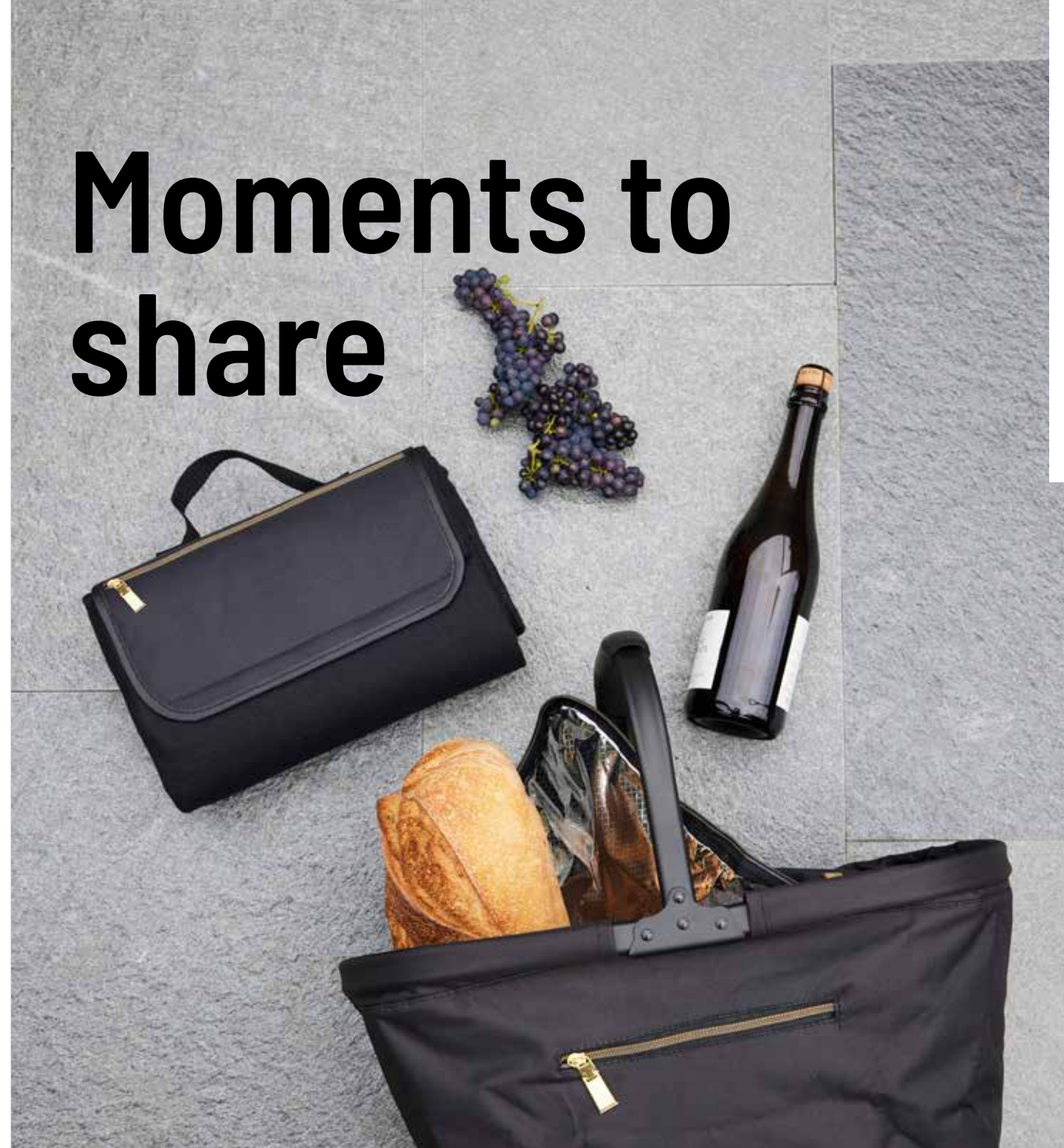
Salted waters, grey
Art nr 5003668

Ella hamam 90x170cm - 5018465
Ella hamam cotton bag - 5018469
Nils steel bottle - 5018318
Kampagnepris 299 DKK
Vejl. inkl. moms 557 DKK

A toast to the future



Moments to share



Moments to share, black

Art nr 5003644
City cooler bag high – 5017362
Juni glass high – 5017784
Kampagnepris 259 DKK / Vejl. inkl. moms 538 DKK



Moments to share, grey

Art nr 5003645
City cooler bag high – 5017387
Juni glass high – 5017784
Kampagnepris 259 DKK / Vejl. inkl. moms 538 DKK



Moments to share, beige

Art nr 5003662
City cooler bag high – 5017783
Juni glass high – 5017784
Kampagnepris 259 DKK / Vejl. inkl. moms 538 DKK



Moments to share, grey

Art nr 5003658
City cooler basket – 5017785
City picnic blanket – 5017334
Kampagnepris 369 DKK / Vejl. inkl. moms 718 DKK



Moments to share, black

Art nr 5003656
City cooler basket – 5017786
City picnic blanket – 5017335
Kampagnepris 369 DKK / Vejl. inkl. moms 718 DKK



Moments to share, beige

Art nr 5003657
City cooler basket – 5017363
City picnic blanket – 5017333
Kampagnepris 369 DKK / Vejl. inkl. moms 718 DKK

Billi beer glass 4-pack



NEW

Billi beer glass, 4-pcs

Art no 5018493 | Colour Clear |
Size ø10x14,5cm 50cl |
Material rPET | Care Do not machine wash.
Food safe. |
Type of pack Box

RRP 349 SEK/379 NOK/269 DKK/37 €
Endast avsedd för kalla drycker.



Cooler backpack



City cooler backpack

Size 30x19x44cm 21l | Material rPET/polyester/PEVA |
Size Hangtag | CareWipe with cloth.

RRP 599 SEK/679 NOK/459 DKK/64 €

5018377 | Blue
5018309 | Green

City cooler backpack

Size 30x19x44cm 21l | Material Polyester |
Size Hangtag | CareWipe with cloth.

RRP 599 SEK/679 NOK/459 DKK/64 €

5017383 | Beige
5017380 | Black

Nils steel bottle

Nils steel bottle

Size ø7x26cm 50cl | **Material** Double-walled stainless steel with copper coating |
Size Box | **Care**Do not machine wash. Food safe.
RRP 279 SEK/319 NOK/229 DKK/30 €



Loke car mug

Loke travel mug with locking function small

Size ø8x15cm 24cl | **Material** Double-walled stainless steel/plastic |
Size Box | **Care**Do not machine wash. Food safe.
RRP 249 SEK/289 NOK/199 DKK/27 €



Outdoor living

For us, leisure is something to be cherished, perhaps even more so when we get to spend it in nature. Nature holds a special place in our hearts, as does the life we live in it. In this category, you will find everything you need to fully embrace the Scandinavian nature, whether it's in the forest, on the terrace, on the road, or at sea. Whether it's at work, with family, or engaging in activities with friends. Functionality, sustainability, and a sense of family have set the tone as we developed this category and its products





Loke travel mug with locking function big

Size ø9x20cm 40cl | **Material** Double-walled stainless steel/plastic |
Size Box | CareDo not machine wash. Food safe.

RRP 299 SEK/329 NOK/229 DKK/32 €

5017712 | Black
5017787 | Silver

Loke

The Loke car mug simplifies everyday life, and that’s just one of the reasons why people love it. The construction is remarkably good, double-walled in stainless steel to retain heat, easy to open and close with a one-handed grip, and, above all, leak-proof. Loke is available in several different colours.



Loke travel mug with locking function small

Size ø8x15cm 24cl | **Material** Double-walled stainless steel/plastic |
Size Box | CareDo not machine wash. Food safe.

RRP 249 SEK/289 NOK/199 DKK/27 €

5018207 | White
5018096 | Black
5018362 | White/black
5018361 | Black/white
5018359 | Red | Gummerad yta
5018360 | Black | Gummerad yta

5018404 | Dark blue
5018206 | Blue
5018208 | Green
5018209 | Yellow
5018097 | Gold
5018098 | Silver



Nils

Our best-selling steel bottle from Sagaform. A classic and durable bottle with a modern design. The steel bottle has unique features. It keeps cold for up to 24 hours and hot for 12 hours. Capacity of 50 cl.



GUMMERAD YTA



Nils steel bottle

Size ø7x26cm 50cl | **Material** Double-walled stainless steel with copper coating |

Size Box | **Care** Do not machine wash. Food safe.

RRP 279 SEK/319 NOK/229 DKK/30 €

5018318 | White/black
5018317 | Black/white
5018319 | Dark green
5018405 | Dark blue
5018081 | Yellow
5018082 | Green
5018218 | White
5017707 | Black

5017708 | Gold
5017897 | Silver
5018081 | Yellow | Rubberized surface
5018082 | Green | Rubberized surface
5018262 | Blue | Rubberized surface
5018320 | Light blue | Rubberized surface
5018321 | Black | Rubberized surface

Keeps the heat for up to 12 hours.
Keeps the cold for up to 24 hours

Isolating screw cap.

Three different practical sizes.

Advanced vacuum construction.

Double steel walls & copper coating





Nils steel bottle large

Size ø8x30cm 75cl | **Material** Double-walled stainless steel with copper coating |
Size Box | **Care**Do not machine wash. Food safe.

RRP 379 SEK/419 NOK/289 DKK/39 €

5017706 | Black
5017845 | Gold
5017898 | Silver



Nils steel bottle small

Size ø7x20cm 26cl | **Material** Double-walled stainless steel with copper coating |
Size Box | **Care**Do not machine wash. Food safe.

RRP 199 SEK/229 NOK/149 DKK/21 €

5018225 | Black
5018226 | Gold



Olle steel bottle

Size ø7x26cm 50cl | **Material** Double-walled stainless steel |
Size Bulk | **Care**Do not machine wash. Food safe.

RRP 229 SEK/259 NOK/179 DKK/25 €

5018144 | Black
5018142 | Gold
5018143 | Silver

**Keeps drinks hot for 8 hours
and cold for 16 hours.**



Stig

Stig is a lightweight and practical water bottle for the whole family in foldable BPA-free silicon. It can easily be hooked onto the backpack and be stored folded in the bag. Easily unfolded when water is added. Available in three lovely colours and can be used for leisure as well as in the big city.



Stig foldable bottle
Size ø7x25cm 55cl | **Material** Silicone/stainless steel |
Size Hangtag | **Care**Do not machine wash. Food safe.
RRP 199 SEK/229 NOK/149 DKK/21 €

- 5018346 | Green
- 5018347 | Blue
- 5018348 | Black

Vattenflaska

Stylish and practical water bottle made of BPA-free Tritan plastic. The lid is made of stainless steel covered in black rubber for a good grip when opening the bottle. The loop allows, for example, hanging the bottle on a gym bag. Make the bottle extra stylish with your custom print!



Water bottle
Size ø7x23cm 60cl | **Material** BPA free tritan plastic |
Size Bulk | **Care**Dishwasher safe. Food safe.
RRP 99 SEK/109 NOK/79 DKK/10,9 €

- 5018140 | Clear
- 5018141 | Grey
- 5018231 | Green
- 5018139 | Blue

Billi

NEW

rPET

RECYCLED PLASTIC

Allow us to introduce a future Swedish original from Sagaform, made from 100% recycled plastic. A series of glasses in various models and accessories in a unique design. Billi is the obvious choice for outdoor activities, caravan holidays, boating, and for all moments worth celebrating a little extra.

The family members of the series have rounded, generous cups adorned with the classic Sagaform border. A modern, sleek design with exciting character. Billi is made from recycled PET (rPET) and is perfect for chilled beverages. The stackable form with a low base takes up minimal space both in small areas and when taken on an excursion. The soft shapes invite festivities in both everyday life and during holidays.

In the Billi series, you'll find, among other things, wine glasses, beer glasses, coupe glasses, drinking glasses, a carafe, a wine cooler, and bowls.



NEW

Billi beer glass, 4-pcs

Art no 5018493 | Colour Clear |

Size ø10x14,5cm 50cl |

Material rPET | Care Do not machine wash. Food safe. | Intended for cold drinks only. |

Type of pack Box

RRP 349 SEK/379 NOK/269 DKK/37 €





NYHET



Billi beer glass, 2-pcs
Art no 5018479 | Colour Clear |
Size ø10x14,5cm 50cl |
Material rPET | Care Do not machine wash. Food safe.
| Intended for cold drinks only. |
Type of pack Box

RRP 179 SEK/199 NOK/139 DKK/18,9 €

Billi beer glass, 4-pcs

Art no 5018493 |
RRP 349 SEK/379 NOK/269 DKK/37 €

NYHET



Billi wine glass, 2-pcs
Art no 5018477 | Colour Clear |
Size ø9x11cm 35cl |
Material rPET | Care Do not machine wash. Food safe.
| Intended for cold drinks only. |
Type of pack Box

RRP 159 SEK/179 NOK/119 DKK/16,9 €

Billi wine glass, 4-pcs

Art no 5018491 |
RRP 299 SEK/339 NOK/229 DKK/32 €

NYHET



Billi coupe glass, 2-pcs
Art no 5018478 | Colour Clear |
Size ø10x9,5cm 30cl |
Material rPET | Care Do not machine wash. Food safe.
| Intended for cold drinks only. |
Type of pack Box

RRP 159 SEK/179 NOK/119 DKK/16,9 €

Billi coupe glass, 4-pcs

Art no 5018492 |
RRP 299 SEK/339 NOK/229 DKK/32 €

NYHET



Billi bowl, 2-pcs
Art no 5018483 | Colour Clear |
Size ø12,5x6,5cm 70cl |
Material rPET | Care Do not machine wash. Food safe.
| Intended for cold drinks only. |
Type of pack Box

RRP 179 SEK/199 NOK/139 DKK/18,9 €

NYHET



Billi water glass, 2-pcs
Art no 5018480 | Colour Clear |
Size ø8,5x9,5cm 40cl |
Material rPET | Care Do not machine wash. Food safe.
| Intended for cold drinks only. |
Type of pack Box

RRP 159 SEK/179 NOK/119 DKK/16,9 €

NYHET



Billi caraffe
Art no 5018482 | Colour Clear |
Size ø12x22,5cm 1,4l |
Material rPET | Care Do not machine wash. Food safe.
| Intended for cold drinks only. |
Type of pack Box

RRP 279 SEK/319 NOK/229 DKK/30 €

NYHET



Billi wine cooler
Art no 5018481 | Colour Clear |
Size ø18x18cm 3l |
Material rPET | Care Do not machine wash. Food safe.
| Intended for cold drinks only. |
Type of pack Box

RRP 199 SEK/229 NOK/149 DKK/21 €



Juni

The Picnic series Juni from Sagaform is everyone’s savior at the beach, in the conservatory, and by the pool. During all moments that deserve a touch of golden charm, simply put. The series is made of acrylic and includes cutlery, glasses, and coffee cups, available in clear or white plastic. We dare say that this is a series that everyone needs at home, with a function that is often lacking, in a design that cheers up everyone who sees it.



Picnic Juni coffee mug, 4-pcs

Art no 5018171 | Colour White |
Size ø8x8cm 20cl |
Material Acrylic | Size Box
Care Food safe. Withstands machine washing in upper basket on low temperature. | Type of pack Box

RRP 329 SEK/369 NOK/249 DKK/35 €



Picnic Juni glass, 4-pcs

Art no 5018174 | Colour White |
Size ø8x11cm 30cl |
Material Acrylic | Size Box
Care Food safe. Withstands machine washing in upper basket on low temperature. | Type of pack Box

RRP 329 SEK/369 NOK/249 DKK/35 €



Picnic Juni glass high, 4-pcs

Art no 5018173 | Colour White |
Size ø6x14cm 20cl |
Material Acrylic | Size Box
Care Food safe. Withstands machine washing in upper basket on low temperature. | Type of pack Box

RRP 329 SEK/369 NOK/249 DKK/35 €



Picnic Juni coffee mug, 4-pcs

Art no 5018222 | Colour Clear |
Size ø8x8cm 20cl |
Material Acrylic | Size Box
Care Food safe. Withstands machine washing in upper basket on low temperature. | Type of pack Box

RRP 329 SEK/369 NOK/249 DKK/35 €



Picnic Juni glass, 4-pcs

Art no 5017851 | Colour Clear |
Size ø8x11cm 30cl |
Material Acrylic | Size Box
Care Food safe. Withstands machine washing in upper basket on low temperature. | Type of pack Box

RRP 329 SEK/369 NOK/249 DKK/35 €



Picnic Juni glass high, 4-pcs

Art no 5017784 | Colour Clear |
Size ø6x14cm 20cl |
Material Acrylic | Size Box
Care Food safe. Withstands machine washing in upper basket on low temperature. | Type of pack Box

RRP 329 SEK/369 NOK/249 DKK/35 €



Picnic Juni bowl, 4-pcs

Art no 5018172 | Colour White |
Size ø13x7cm 60cl |
Material Acrylic | Size Box
Care Food safe. Withstands machine washing in upper basket on low temperature. | Type of pack Box

RRP 329 SEK/369 NOK/249 DKK/35 €



Picnic Juni bowl small, 4-pcs

Art no 5017338 | Colour Clear |
Size ø13x7cm 60cl |
Material Acrylic | Size Box
Care Food safe. Withstands machine washing in upper basket on low temperature. | Type of pack Box

RRP 329 SEK/369 NOK/249 DKK/35 €

Doris

Doris is an enamel series from Sagaform consisting of pans, mugs, bowls, and plates. Accessories that are perfect for use during, for example, a picnic or a forest outing by the campfire. Or why not on the boat? Highly durable products that withstand strong heat over the fire, in the oven, or on the stove. Also, excellent for use by children. The series comes in green, black, and beige, all with a discreet 'splash pattern'.



Material Enamelled carbon steel | **Type of pack** Bulk |
Care Withstands machine washing in upper basket on low temperature. Food safe.



Doris enamel mug
Art no 5018212 | Colour Green |
Size 11x9x8cm 38cl |
RRP 129 SEK/149 NOK/99 DKK/13,9 €



Doris enamel mug
Art no 5018175 | Colour Beige |
Size 11x9x8cm 38cl |
RRP 129 SEK/149 NOK/99 DKK/13,9 €



Doris enamel mug
Art no 5018412 | Colour Black |
Size 11x9x8cm 38cl |
RRP 129 SEK/149 NOK/99 DKK/13,9 €



Doris enamel bowl
Art no 5018213 | Colour Green |
Size ø16x5cm |
RRP 119 SEK/139 NOK/89 DKK/12,9 €



Doris enamel bowl
Art no 5018176 | Colour Beige |
Size ø16x5cm |
RRP 119 SEK/139 NOK/89 DKK/12,9 €



Doris enamel bowl
Art no 5018413 | Colour Black |
Size ø16x5cm |
RRP 119 SEK/139 NOK/89 DKK/12,9 €



Doris enamel plate
Art no 5018214 | Colour Green |
Size ø20x2,5cm |
RRP 119 SEK/139 NOK/89 DKK/12,9 €



Doris enamel plate
Art no 5018177 | Colour Beige |
Size ø20x2,5cm |
RRP 119 SEK/139 NOK/89 DKK/12,9 €



Doris enamel plate
Art no 5018414 | Colour Black |
Size ø20x2,5cm |
RRP 119 SEK/139 NOK/89 DKK/12,9 €



Doris enamel pan medium
Art no 5018416 | Colour Black |
Size 37,5x31,5x7,5cm |
RRP 399 SEK/449 NOK/309 DKK/42 €



Doris enamel pan small
Art no 5018415 | Colour Black |
Size 30x23,5x5,5cm |
RRP 249 SEK/289 NOK/199 DKK/27 €



Fredde BBQ

Fredde BBQ is a series of products from Sagaform that enhances your days at the grill and during outdoor activities. Practical, stylish gifts that are easy to appreciate. Always with functionality and design combined.



Fredde BBQ knife, 4-pcs
Art no 5018398 | Colour Silver |
Size 22,5x2x2cm |
Material Stainless steel | Size Box
Care Do not machine wash. Food safe. | Type of pack Box
RRP 449 SEK/499 NOK/339 DKK/47 €



Fredde sausage fork
Art no 5018399 | Colour Brown/silver |
Size 27x1,5x1,5cm, 82cm |
Material Stainless steel/rubber wood | Size Hangtag
Care Do not machine wash. Food safe. | Type of pack Hangtag
RRP 149 SEK/169 NOK/119 DKK/15,9 €



Fredde BBQ basket
Art no 5017804 | Colour Silver/brown |
Size 38x57x8cm |
Material Steel/wood | Size Box
Care Do not machine wash. Food safe. | Type of pack Box
RRP 599 SEK/679 NOK/459 DKK/64 €



Fredde BBQ set, 3-pcs
Art no 5018181 | Colour Black/silver |
Size 47x38x20cm |
Material Stainless steel/wood | Size Hangtag
Care Do not machine wash. Food safe. | Type of pack Hangtag
RRP 399 SEK/449 NOK/309 DKK/42 €

To go bestickset

A useful and practical cutlery set in stainless steel 18.0, packaged in a gray plastic case. Perfect to pair with the lunchbox to be enjoyed on the go, at a picnic with friends, or in the woods on a Sunday afternoon. Avoid the mess in your bag from used cutlery and say goodbye to disposable utensils.



To go cutlery, 3-pcs/set
Art no 5018312 | **Colour** Black/silver |
Size 18x3x3cm |
Material Stainless steel/plastic | **Size** Hangtag
Care Dishwasher safe. Food safe. | **Type of pack** Hangtag
RRP 129 SEK/149 NOK/109 DKK/13,9 €



Jens

Jens from Sagaform is available in two sizes and three colors: black, white, and green. It's a practical and neutral cooler bag for outings that suits both summer and winter activities.



Jens cooler bag small
Size 24x15x17cm 3,2l | **Material** Polyester |
Size Hangtag | **Care** Wipe with cloth.
RRP 129 SEK/149 NOK/109 DKK/13,9 €

5018307 | Green
5016077 | Black
5017365 | White

Jens cooler bag big
Size 34x22x18cm 6,3l | **Material** Polyester |
Size Hangtag | **Care** Wipe with cloth.
RRP 199 SEK/229 NOK/149 DKK/21 €

5018306 | Green
5018308 | Black



Mark

This is Mark, a handy food thermos in a sleek design with that little extra touch from Sagaform. The outer lid also functions as a mug/bowl. The inner lid accommodates a small foldable spoon and can be opened to store accessories/spices. The wide neck makes it easy to fill and clean. Constructed with double walls in stainless steel and copper coating.



Mark food thermos
Size ø9x20cm 60cl | **Material** Double-walled stainless steel with copper coating |
Size Box | **Care**Do not machine wash. Food safe.
RRP 449 SEK/499 NOK/339 DKK/47 €

5018182 | Black
5018183 | Gold
5018363 | Green

First aid kit

A convenient and well-equipped first aid kit that you can always have with you.



First aid kit
Art no 5017642 | **Colour** Black |
Size 13x9x7cm |
Material 100% polyester | **Size** Hangtag
Care Wipe with cloth. | **Type of pack** Hangtag
RRP 149 SEK/169 NOK/119 DKK/15,9 €











First aid kit waterproof
Art no 5018205 | **Colour** Black |
Size 12x5,5x24cm |
Material 250D waterproof nylon | **Size** Bulk
Care Wipe with cloth. | **Type of pack** Bulk
RRP 179 SEK/199 NOK/139 DKK/18,9 €



rPET RECYCLED MATERIAL

City collection

For an active outdoor life, the need to bring along the essentials arises. In a stylish design, with practical functionality and a wide range of uses, we at Sagaform have created the City series with smart features packaged in elegant design for days in the woods, by the ice rink, or even at sea. Here, you'll find everything you need for all days of the year. The City collection includes coolers in various models tailored for an active lifestyle in multiple colors. The Blue and Green series feature an outer material in rPET.

				City cooler backpack Size 30x19x44cm 21l Material rPET/polyester/PEVA Size Hangtag CareWipe with cloth. RRP 599 SEK/679 NOK/459 DKK/64 € 5018377 Blue 5018309 Green
				City cooler bag large Size 34x24x28cm 20l Material rPET/polyester/PEVA Size Hangtag CareWipe with cloth. RRP 479 SEK/529 NOK/379 DKK/51 € 5018378 Blue 5018310 Green
				City cooler bag high Size 24x11x35cm 9l Material rPET/polyester/PEVA Size Hangtag CareWipe with cloth. RRP 349 SEK/359 NOK/269 DKK/37 € 5018379 Blue 5018311 Green
				City picnic blanket Size 130x170cm Material rPET/polyester/PEVA Size Hangtag CareHand wash. RRP 449 SEK/499 NOK/339 DKK/47 € 5018387 Blue 5018305 Green



City cooler bag small

Size 25x13x19cm 6l | **Material** Polyester |
Size Hangtag | **Care**Wipe with cloth.
RRP 249 SEK/289 NOK/199 DKK/27 €

5017788 | Beige
5017386 | Black



City cooler bag min **rPET**

Size ø10x23cm 1,2l | **Material** rPET/polyester/PEVA |
Size Hangtag | **Care**Wipe with cloth.
RRP 179 SEK/199 NOK/139 DKK/18,9 €

5018324 | Green



City picnic blanket

Size 130x170cm | **Material** Polyester/PEVA |
Size Hangtag | **Care**Hand wash.
RRP 399 SEK/449 NOK/309 DKK/42 €

5017333 | Beige
5017335 | Black
5017334 | Grey



City cooler backpack

Size 30x19x44cm 21l | **Material** Polyester |
Size Hangtag | **Care**Wipe with cloth.
RRP 599 SEK/679 NOK/459 DKK/64 €

5017383 | Beige
5017380 | Black



City cooler bag large

Size 34x24x28cm 20l | **Material** Polyester |
Size Hangtag | **Care**Wipe with cloth.
RRP 479 SEK/529 NOK/379 DKK/51 €

5017782 | Beige
5017361 | Black
5017907 | Grey



City cooler bag high

Size 24x11x35cm 9l | **Material** Polyester |
Size Hangtag | **Care**Wipe with cloth.
RRP 349 SEK/379 NOK/269 DKK/37 €

5017783 | Beige
5017362 | Black
5017387 | Grey



City cooler basket

Size 48x28x26cm 25l | **Material** Polyester |
Size Hangtag | **Care**Wipe with cloth.
RRP 499 SEK/559 NOK/379 DKK/53 €

5017363 | Beige
5017786 | Black
5017785 | Grey



Sherpa seat pad

Sagaform's Sherpa seat pad, with a water-repellent underside, is practical to bring along on excursions. The top side is warm, soft, and delightful as it is made of sherpa fabric, an imitation of sheep's wool. It easily rolls up and secures with velcro, taking up minimal space when rolled up.



Sit pad small

Size 50x30cm | **Material** 100% polyester |
Size Hangtag | **Care**Wipe with cloth.
RRP 129 SEK/149 NOK/109 DKK/13,9 €

5018189 | Black
5018188 | Green
5018187 | Grey



Sit mat/blanket

Size 120x150cm | **Material** Polyester/PEVA |
Size Hangtag | **Care**Hand wash.
RRP 329 SEK/369 NOK/249 DKK/35 €

5018125 | Black
5018126 | Green
5018127 | Blue

Sit pad

Size 38x27cm | **Material** 100% polyester |
Size Hangtag | **Care**Wipe with cloth.
RRP 59 SEK/69 NOK/45 DKK/5,9 €

5018106 | Black



Blanket/sit pad

Size 150x50cm | **Material** 100% polyester |
Size Hangtag | **Care**Wipe with cloth.
RRP 249 SEK/289 NOK/199 DKK/27 €

5017638 | Black
5018294 | Green
5018109 | Grey

Dining & Tableware

In our kitchen, you'll find both design classics and new contenders, all with a function that enhances everyday life and with the hope of lasting for a long time. Quality and timelessness are words we think about when creating new gifts in this category, but also the courage to challenge, both in materials and colors. Here you'll find the perfect gifts for the set table, the unique present for someone who has done an exceptional job, and the coffee cups that everyone wants to take home.





Inka

With the Inka cup, we wanted to create a sleek, appropriately sized, and stackable mug in nature's many soft colors. A mug for everyday life and the office. The cup has a rounded base that provides a soft silhouette, contrasted by a bold edge adorned with Sagaform's characteristic stripe. The bottom features practical drainage channels to avoid collecting water when placed in the dishwasher.



Inka cup

Size ø8x9cm 27cl | **Material** Stoneware |
Size Bulk | **Care** Dishwasher safe. Food safe.

RRP 99 SEK/109 NOK/79 DKK/10,9 €

- 5018431 | White
- 5018432 | Grey Pantone 2332C
- 5018430 | Black
- 5018433 | Beige Pantone Warm gray 3C
- 5018437 | Blue Pantone 2133C
- 5018434 | Red Pantone 7626C
- 5018435 | Green Pantone 7483C
- 5018436 | Yellow Pantone 4023C





Brazil

The Brazil mug is Sagaform's loyal servant and our most popular coffee mug. Available in 15 delightful colors, so that you can surely find one that suits you. The Brazil mugs have drainage channels on the bottom, allowing water to run off after machine washing. The mugs are made of durable stoneware, suitable for both dishwasher and microwave.



Brazil mug

Size 11,5x8,5x8cm 25cl | **Material** Stoneware |
Size Bulk | **Care** Dishwasher safe. Food safe.
RRP 99 SEK/109 NOK/79 DKK/10,9 €

5016644 | Black
5016642 | White
5017854 | Beige Pantone 3C
5017853 | Grey Pantone 429C
5017253 | Red Pantone 200C
5016645 | Blue Pantone 2757C
5017255 | Mid blue Pantone 647C
5017254 | Light blue Pantone 651C

5017258 | Purple Pantone 265C
5017855 | Pink Pantone 1905C
5017259 | Orange Pantone 152C
5017260 | Yellow Pantone 107C
5016643 | Green Pantone 583C
5017256 | Light green Pantone 324C
5017257 | Green Pantone 7740C





Borneo

Sleek and modern stoneware mug. The mug features drainage channels underneath to prevent water accumulation during washing. Available in several delightful colours.



Borneo mug
Size 11,5x8x10,5cm 32cl | **Material** Stoneware |
Size Bulk | **Care** Dishwasher safe. Food safe.
RRP 99 SEK/109 NOK/79 DKK/10,9 €

- 5018193 | Black
- 5018198 | White
- 5018195 | Grey Pantone 425C
- 5018194 | Blue Pantone 7463C
- 5018192 | Yellow Pantone 117C
- 5018197 | Green Pantone 5753C
- 5018196 | Terracotta Pantone 7586C



Aroma

Sleek and simultaneously durable stoneware coffee mug from Sagaform. Perfect for both the office and at home. This mug has a matte exterior and a glossy interior. Make it even more stylish and personalized by imprinting your company's logo on it.



Aroma mug

Size 11x8x8cm 24cl | **Material** Stoneware |
Size Bulk | **Care**Dishwasher safe. Food safe.
RRP 79 SEK/89 NOK/59 DKK/8,9 €

5016142 | White
5016139 | Black

Byon mugs



Cup Blackroot
Art no 5275000501 | **Colour** Black |
Size ø9x9cm 36cl |
Material New Bone China | **Size Bulk**
Care Dishwasher safe. Food safe. | **Type of pack** Bulk
RRP 99 SEK/109 NOK/79 DKK/10,9 €



Cup Asparagus
Art no 5275000503 | **Colour** Beige |
Size ø9x9cm 36cl |
Material New Bone China | **Size Bulk**
Care Dishwasher safe. Food safe. | **Type of pack** Bulk
RRP 99 SEK/109 NOK/79 DKK/10,9 €



Cup Fumiko
Art no 5288200503 | **Colour** Beige/black |
Size ø7,5x7,5cm 24cl |
Material Porcelain | **Size Bulk**
Care Dishwasher safe. Food safe. | **Type of pack** Bulk
RRP 129 SEK/149 NOK/109 DKK/13,9 €



Mug Fumiko
Art no 5288200403 | **Colour** Black/beige |
Size 10x7x8cm 22cl |
Material Porcelain | **Size Hangtag**
Care Dishwasher safe. Food safe. | **Type of pack** Hangtag
RRP 129 SEK/149 NOK/109 DKK/13,9 €

Coffee & more

Coffee & More, developed by Sagaform in collaboration with designer Margot Barolo. The series design is a flirtation with the straightforward, playful, and straight language of the 70s. The series is available in various pieces, patterns, and colors and looks best in a delightful mix of everything but should not be underestimated individually. This series has several personalities that we love and appreciate.



Coffee & More coffee mug, 2-pcs

Size 12x8x9cm 30cl | **Material** Stoneware |
Size Box | **Care**Dishwasher safe. Food safe.
RRP 279 SEK/319 NOK/219 DKK/30 €

5018369 | White
5018371 | Grey
5018370 | Green
5018373 | Terracotta



Coffee & More tea mug

Size 14x10x9cm 50cl | **Material** Stoneware |
Size Girdle | **Care**Dishwasher safe. Food safe.
RRP 159 SEK/179 NOK/119 DKK/16,9 €

5018087 | White
5018086 | Grey
5018099 | Terracotta
5018088 | Yellow



Coffee & More tea mug, 2-pcs

Art no 5018448 | **Colour** Green |
Size 14x10x9cm 50cl |
Material Stoneware | **Size Box**
Care Dishwasher safe. Food safe. | **Type of pack** Box
RRP 299 SEK/339 NOK/229 DKK/32 €

Coffee & More mug

Art no 5017876 | **Colour** Yellow |
Size 12x8x9cm 30cl |
Material Stoneware | **Size Girdle**
Care Dishwasher safe. Food safe. | **Type of pack** Girdle
RRP 129 SEK/149 NOK/109 DKK/13,9 €

Accent

Sagaform's coffee pot Accent is for everyone who appreciates design and functionality in one. Designed by Gustav Hallén, it won the Formex Formidable 2014 design award and the Red Dot Award 2016 for its beautiful design and ergonomic features. The pot is drip-free and keeps the coffee warm for 12 hours. It features a double-walled/stainless steel insert for optimal heat retention and durability.



Accent coffee jug
Size ø11x31cm 1l | **Material** Polypropylene/double wall stainless steel inside | **Size Box** | **Care** Do not machine wash. Food safe.
RRP 649 SEK/739 NOK/519 DKK/69 €

5018111 | White
5018110 | Black
5018199 | Green

Axel vin- och champagnekork

A lovely 2-pack with airtight corks in aluminum and silicone. One for wine bottles and one for champagne. Because, isn't it true that you always miss a cork when you really need one?



Axel wine and champagne cork, 2-pcs
Art no 5018290 | **Colour** Black/silver | **Size** ø4x4,5cm | **Material** Plastic/silicon/aluminium alloy | **Size Box** | **Care** Wipe with cloth. | **Type of pack** Box
RRP 179 SEK/199 NOK/139 DKK/18,9 €



Bottle opener metal finish
Art no 5018232 | **Colour** Silver | **Size** ø5x8cm | **Material** ABS plastic/stainless steel | **Size Box** | **Care** Wipe with cloth. | **Type of pack** Box
RRP 149 SEK/169 NOK/119 DKK/15,9 €

Nature

Nature is a series of stylish Swedish originals from Sagaform. Here, you'll find our iconic wine carafe and many companions with it. The series' Scandinavian design is easy to appreciate, and the play with carefully selected materials together with glass makes it stand out. Nature is designed to be used and appreciated across generations, always with the goal of enhancing the moments we share.



Material Mouth-blown glass/cork | **Type of pack** Box | **Care** Do not machine wash. Food safe.



Nature wine carafe with cork stopper

Art no 5018325 | **Colour** Clear/dark brown | **Size** ø14,5x35cm 2l |

RRP 549 SEK/609 NOK/419 DKK/59 €



Nature carafe with cork stopper

Art no 5018326 | **Colour** Clear/dark brown | **Size** ø11,5x32,5cm 1,5l |

RRP 449 SEK/499 NOK/339 DKK/47 €



Nature oil/vinegar bottles with cork stoppers, 2-pcs

Art no 5018328 | **Colour** Clear/dark brown | **Size** ø7,5x19,5cm 30cl |

RRP 379 SEK/419 NOK/289 DKK/39 €



Nature jar with cork lid large

Art no 5018337 | **Colour** Clear/dark brown | **Size** ø10x22,5cm 1,5l |

RRP 279 SEK/319 NOK/219 DKK/30 €



Nature jar with cork lid medium

Art no 5018336 | **Colour** Clear/dark brown | **Size** ø10x16cm 1l |

RRP 229 SEK/259 NOK/179 DKK/25 €



Nature salt- and pepper set with cork stoppers, 2-pcs

Art no 5018327 | **Colour** Clear/dark brown | **Size** ø4,5x11,5cm |

RRP 299 SEK/339 NOK/229 DKK/32 €



Nature wine carafe with oak stopper

Art no 5010116 | **Colour** Clear/brown | **Size** ø19x27cm 2l |

RRP 599 SEK/649 NOK/459 DKK/64 €



Nature carafe with oak stopper

Art no 5015336 | **Colour** Clear/brown | **Size** ø10x32cm 1l |

RRP 449 SEK/499 NOK/339 DKK/47 €



Nature oil/vinegar bottles with oak stoppers, 2-pcs

Art no 5015337 | **Colour** Clear/brown | **Size** ø7x19cm 30cl |

RRP 349 SEK/379 NOK/269 DKK/37 €



Nature schnapps set in box, 6-pcs

Art no 5018446 | **Colour** Clear/brown | **Size** ø4x13cm 2-4cl |

Material Mouth-blown borosilicate glass/bamboo | **Size** Box | **Care** Do not machine wash. Food safe. | **Type of pack** Box

RRP 599 SEK/649 NOK/459 DKK/64 €



Nature salt- and pepper set with oak stoppers, 2-pcs

Art no 5017178 | **Colour** Clear/brown | **Size** ø5x11cm |

RRP 279 SEK/319 NOK/229 DKK/30 €

Saga glas

Saga, the glass series, is a proud family member in our Swedish Original collection. As the name suggests, we are extremely proud and confident that Saga will be a part of our family for a long time to come. A classic glass series consisting of wine glasses, champagne glasses, drinking glasses, and a carafe, all of which naturally find their place in the kitchen cabinet. Saga can be easily mixed with what you already have and is a perfect gift and a desirable series to collect. A true Swedish original.

Material Soda glass | **Type of pack** Box |
Care Dishwasher safe. Food safe.



Saga wine glass, 2-pcs
Art no 5018263 | Colour Clear |
Size ø9x19cm 36cl |
RRP 299 SEK/339 NOK/229 DKK/32 €



Saga champagne glass, 2-pcs
Art no 5018264 | Colour Clear |
Size ø7x20cm 23cl |
RRP 299 SEK/339 NOK/229 DKK/32 €



Saga champagne coupe, 2-pcs
Art no 5018265 | Colour Clear |
Size ø10x16cm 29cl |
RRP 299 SEK/339 NOK/229 DKK/32 €



Saga drinking glass, 2-pcs
Art no 5018266 | Colour Clear |
Size ø8,5x18cm 50cl |
RRP 299 SEK/339 NOK/229 DKK/32 €



Saga tumbler high, 2-pcs
Art no 5018267 | Colour Clear |
Size ø7x13cm 36cl |
RRP 299 SEK/339 NOK/229 DKK/32 €



Saga tumbler, 2-pcs
Art no 5018268 | Colour Clear |
Size ø7x9cm 26cl |
RRP 249 SEK/289 NOK/199 DKK/27 €



Saga jug
Art no 5018270 | Colour Clear |
Size 16x9,5x23cm 1,35l |
RRP 479 SEK/529 NOK/379 DKK/51 €

Spice

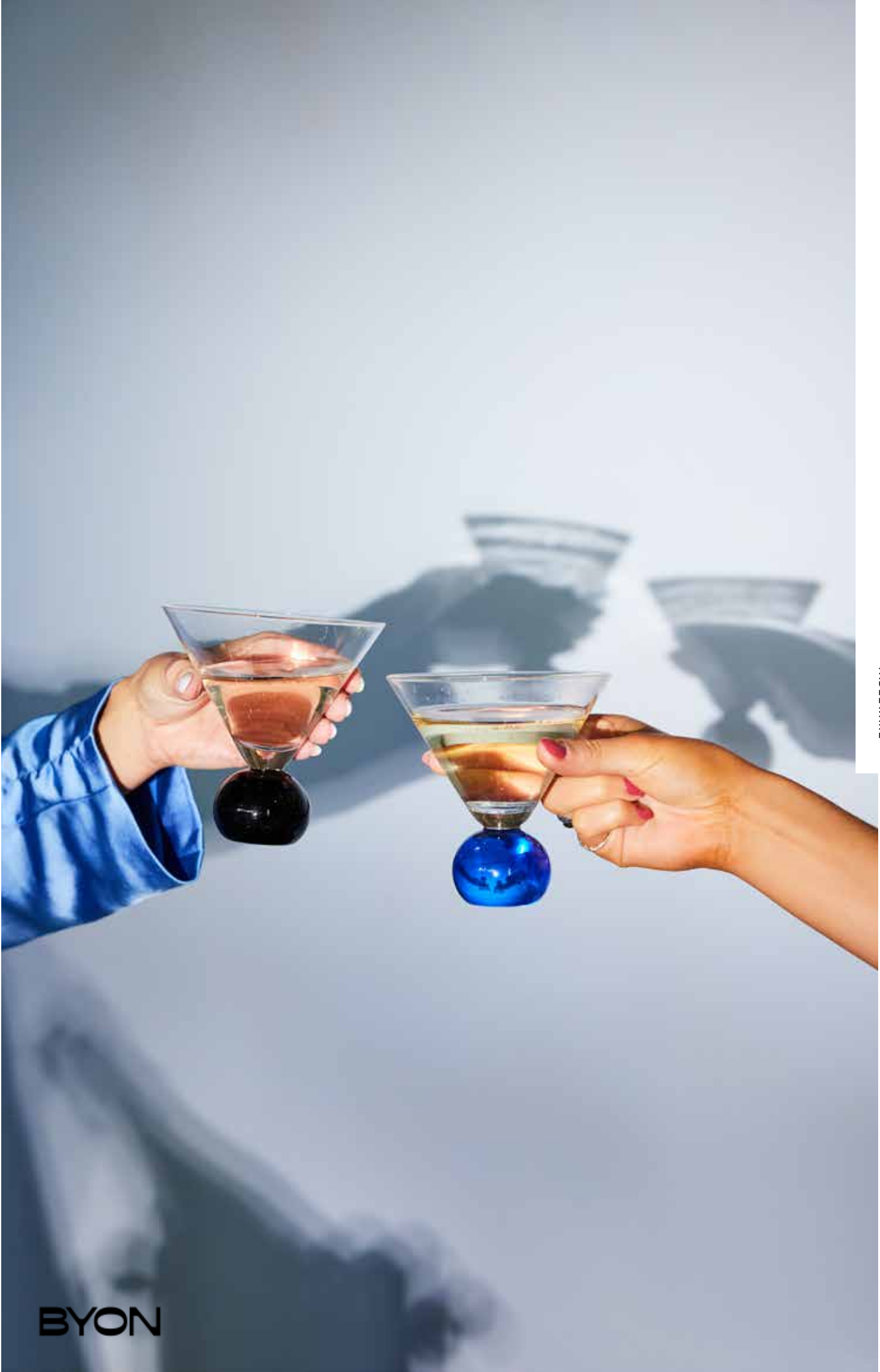
Dare to challenge with Spice from Byon. Spice helps you add character to your table setting, mingling, or relaxation. A fantastic glass with a sharp look and playful 'Fia med knuff' vibes. Clear glass with a base in six different colors.



Glass Spice 2pcs/set

Size ø11x12cm 24cl | **Material** Mouth-blown glass |
Size Box | **Care** Dishwasher safe. Food safe.
RRP 399 SEK/449 NOK/309 DKK/42 €

- 5263908100 | Clear
- 5263908101 | Clear/black
- 5263908106 | Clear/red
- 5263908110 | Clear/yellow
- 5263908113 | Clear/blue
- 5263908112 | Clear/green





Astrid

Astrid is a series of classic kitchen utensils in a modern, conscious, and sustainable interpretation. A series that combines function and design in the best possible way. The blades of the series are made of stainless steel, and the handles are in beautifully chocolate-brown wenge wood. Wenge wood is heavy, durable, impact-resistant, and moisture-stable. Additionally, it is lively and beautiful with its decorative grain. The combination of wenge wood and stainless steel creates an exciting contrast between hard and soft, a classic but with a tougher touch. The Astrid series is definitely a Swedish original that never goes out of style.

Material Wenge wood/stainless steel | **Type of pack** Box | **Care** Do not machine wash. Food safe.



- Astrid cheese knife set, 3-pcs**
Art no 5018351 | Colour Dark brown/silver |
Size 17,5x3x2,5cm/14,5x5x2,5cm/14,5x3x2,5cm |
RRP 299 SEK/339 NOK/229 DKK/32 €
- Astrid cheese slicer and butter knife, 2-pcs**
Art no 5018352 | Colour Dark brown/silver |
Size 17x7x2,5cm/15x2x2,5cm |
RRP 229 SEK/259 NOK/179 DKK/25 €
- Astrid pizza-/pie set, 2-pcs**
Art no 5018353 | Colour Dark brown/silver |
Size 22,5x6x2,5cm/15,5x6x2,5cm |
RRP 279 SEK/319 NOK/219 DKK/30 €
- Astrid salad server set, 2-pcs**
Art no 5018354 | Colour Dark brown/silver |
Size 23x6x2,5cm |
RRP 399 SEK/449 NOK/309 DKK/42 €

Ante

cutting board

Ante cutting board from Sagaform has an oval shape, with beautifully carved stripes at one end, and is made of dark, sturdy acacia wood. The shape makes Ante something truly special, elegant to display when not in use, and extra practical when placed on the table. Ante cutting board comes in two different sizes, is handmade, and has unique variations in shape and color that only handmade products can have. It's good to know that wooden cutting boards have longer durability and are also more gentle on knives.



Ante cutting board small
Art no 5018380 | Colour Dark brown |
Size 30x13,5x2cm |
RRP 249 SEK/289 NOK/199 DKK/27 €



Ante cutting board medium
Art no 5018381 | Colour Dark brown |
Size 50x22,5x2cm |
RRP 479 SEK/529 NOK/379 DKK/51 €

Material Certified acacia wood | **Type of pack** Girdle | **Care** Do not machine wash. Food safe.

Cutting board Flowy

As the name suggests, Flowy is a flowing type. Floating, organic shapes that are at their best when they are in the spotlight, right in the center of the table. The cutting and serving board Flowy from Byon is flirtatious and hard to resist. Made of certified acacia, it becomes a beautiful base for cheeses, delicacies, bread, or tapas. Available in two sizes.

Material Certified acacia wood | **Type of pack** Girdle |
Care Do not machine wash. Food safe.

Cutting board Flowy L

Art no 5210000304 | **Colour** Dark brown |
Size 70x25x2cm |
RRP 599 SEK/679 NOK/459 DKK/64 €

Cutting board Flowy S

Art no 5210000204 | **Colour** Dark brown |
Size 40x20x2cm |
RRP 299 SEK/339 NOK/229 DKK/32 €



BYON

Decoration

For us, decoration has a clear main purpose, and that is to make a positive impression. The decoration in this category can therefore be classic, have a good function, and be stylish, but it can also evoke emotions and create conversation topics. Here you will find products that both stand out and blend in, and above all, are always appreciated to receive or give away.





Calore

Handmade candle holders in thick glass with fantastic colors and patterns. The best thing about Calore from Byon is that they can also be used as vases, bowls, or for anything else you fancy. The numerous colors and patterns can be matched with each other, and the more that stand together, the cooler the effect. Each lantern is unique. You can find more sizes and variations at byondesign.com.



Candle holder Calore XS
Size: ø10x10cm | Material: Glass |
Size Box | Care: Dishwasher safe. Food safe.
RRP 249 SEK/289 NOK/199 DKK/27 €

Multifärgade
Pris > 48 st: 200,00
Pris 1-48 st: 215,00
Rek.butikspris: 279,00

5280602777 | Pink/beige/bordeaux
5280602745 | Pink/beige
5280602729 | Blue
5280602728 | Multi blue
5280602702 | White
5280602703 | Beige
5280602712 | Green
5280602710 | Yellow
5280602713 | Blue/white
5280602726 | Yellow/white
5280602727 | Orange/white
5280602723 | Black/beige
5280602722 | Brown/beige
5280602721 | Mixed green





Viva

Like a newly bloomed flower unfolding its petals, Viva vase from Sagaform entices us in a seductive way - with its organic shapes and discreet weightiness. Mini Viva vase is perfect for hyacinth bulbs. Little Viva vase is ideal for cuttings or a small bouquet, and the large Viva vase proudly stands like a statuette with or without green leaves and flowers. A Swedish original that has a natural place in every home and is an appreciated gift in all situations.

				
Viva vase big Size 20x20x24,5cm Material Mouth-blown glass Size Box Care Dishwasher safe. RRP 549 SEK/609 NOK/419 DKK/59 €		Viva vase small Size 12,5x12x14,5cm Material Mouth-blown glass Size Box Care Dishwasher safe. RRP 279 SEK/319 NOK/229 DKK/30 €		Viva vase mini Size 10x10x14cm Material Mouth-blown glass Size Box Care Withstands machine washing in upper basket on low temperature. RRP 249 SEK/289 NOK/199 DKK/27 €
5018375 Clear 5018376 Amber		5018374 Clear		5018428 Clear 5018429 Amber



Sten

Sleek and close to nature, understated and elegantly luxurious! Sten wine cooler from Sagaform has a straight shape with a rounded bottom. The material, Travertine marble, is heavy and substantial. The tones are a natural beige in a traditional marble pattern. Together, it becomes a wine cooler with a strong and natural look. Add ice to the bottom or freeze it for a couple of hours to keep the wine cold. Sten wine cooler is designed to be timeless; its form and material never go out of style. A sustainable tip is to use the wine cooler as a vase when it's not cooling or serving drinks!



Sten wine cooler
Art no 5018409 | Colour Beige |
Size ø12,5x17cm |
Material Travertine marble | Size Box
Care Do not machine wash. | Type of pack Box
RRP 699 SEK/789 NOK/529 DKK/75 €



Elise

The Elise pot with tray has it all. It combines design, colour, and form with practical details like drainage holes and a slightly higher edge on the tray. Elise has a softly rounded shape and simple straight lines. This timeless pot is made of classic stoneware, glazed in three beautiful earthy colors and adorned with an emblem and Sagaform's characteristic stripe. A stylish addition to any home. Elise is available in three sizes. Packaged in a lovely Sagaform box.



Elise herb pot
Size ø11x13cm | Material Stoneware |
Size Box | Care Dishwasher safe.
RRP 279 SEK/319 NOK/229 DKK/30 €

- 5018488 | White
- 5018490 | Green
- 5018489 | Yellow

Elise pot small
Size ø14x15cm | Material Stoneware |
Size Box | Care Dishwasher safe.
RRP 329 SEK/369 NOK/249 DKK/35 €

- 5018392 | White
- 5018394 | Green
- 5018396 | Yellow

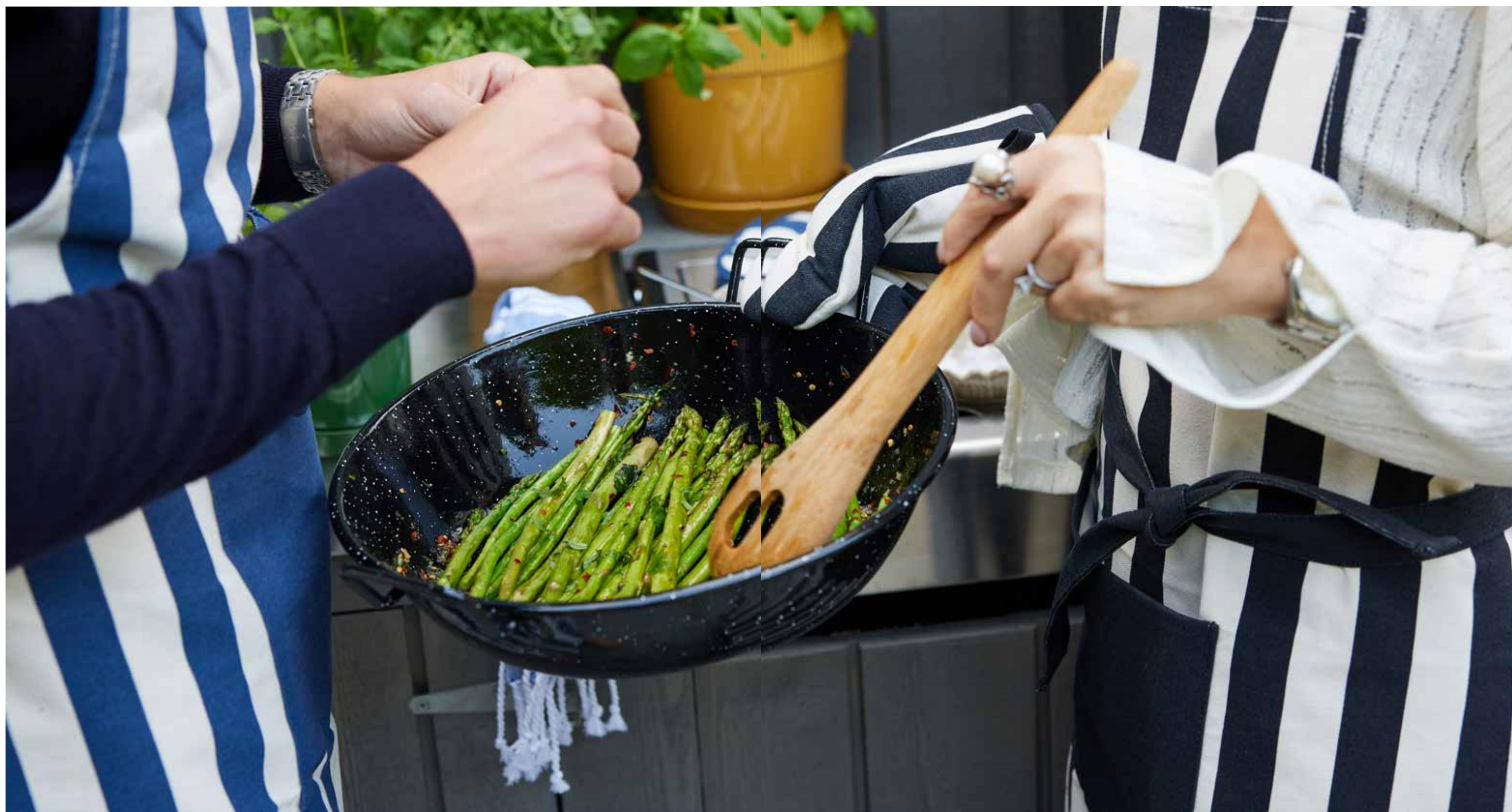
Elise pot medium
Size ø17x19cm | Material Stoneware |
Size Box | Care Dishwasher safe.
RRP 499 SEK/559 NOK/379 DKK/53 €

- 5018393 | White
- 5018395 | Green
- 5018397 | Yellow



Textiles

Few things change and renew a room like textiles do. Adding a color, a pattern, or both makes everything feel a bit softer, a bit newer, or at least different and nicer. Textiles are the timeless gift of love to the home.



NYHET

RECYCLED COTTON

Ella Hamam

Ella Hamam is a classically patterned towel with fringes, made of thin woven recycled cotton (70%) and polyester (30%). The stripe patterns are characteristic of Sagaform, with different patterns for different colors. Available in soft tones of blue, green, yellow, and gray. Dries quickly and is easy to hang up. Convenient to roll up and take to the beach, pool, or gym bag. Goes well with Eden Hamam. Available in sizes 50x70 cm, 90x170 cm, and 140x250 cm. Packaged in a nice cardboard belt.



Ella hamam cotton bag
Size 41x38cm | **Material** 70% recycled cotton/30% polyester | **Size** Hangtag | **Care**Normal machine wash at 40 degrees.
RRP 129 SEK/149 NOK/99 DKK/13,9 €

- 5018469 | Grey
- 5018470 | Blue
- 5018471 | Green
- 5018472 | Yellow



Ella hamam 50x70cm, 2-pcs
Size 50x70cm | **Material** 70% recycled cotton/30% polyester | **Size** Girdle | **Care**Normal machine wash at 40 degrees.
RRP 199 SEK/229 NOK/149 DKK/21 €

- 5018464 | Yellow
- 5018461 | Grey
- 5018462 | Blue
- 5018463 | Green



Ella hamam 90x170cm
Size 90x170cm | **Material** 70% recycled cotton/30% polyester | **Size** Girdle | **Care**Normal machine wash at 40 degrees.
RRP 289 SEK/339 NOK/229 DKK/32 €

- 5018468 | Yellow
- 5018465 | Grey
- 5018466 | Blue
- 5018467 | Green



Ella hamam 145x250cm
Size 145x250cm | **Material** 70% recycled cotton/30% polyester | **Size** Girdle | **Care**Normal machine wash at 40 degrees.
RRP 599 SEK/679 NOK/459 DKK/64 €

- 5018460 | Yellow
- 5018457 | Grey
- 5018458 | Blue
- 5018459 | Green

Eden

NYHET

RECYCLED COTTON

Painted flowers in a classic pattern and soft pastels adorn Sagaform’s textile series Eden. Yellow, beige, and green blend alternately in the family that includes a kitchen towel, hamam towel, and a waxed cloth. A series that makes you feel and enjoy the warm breezes of summer all year round.

NEW



Ella waxed tablecloth
Art no 5018484 | Colour Grey/beige |
Size 150x250cm |
Material 70% recycled cotton/30% polyester | Size Girdle
Care Gentle machine wash at 30 degrees. | Type of pack Girdle

RRP 649 SEK/739 NOK/519 DKK/69 €

NEW



Eden waxed tablecloth
Art no 5018485 | Colour Mixed yellow |
Size 150x250cm |
Material 70% recycled cotton/30% polyester | Size Girdle
Care Gentle machine wash at 30 degrees. | Type of pack Girdle

RRP 649 SEK/739 NOK/519 DKK/69 €

NEW



Eden hamam 90x170cm
Art no 5018487 | Colour Mixed yellow |
Size 90x170cm |
Material 70% recycled cotton/30% polyester | Size Girdle
Care Normal machine wash at 40 degrees. | Type of pack Girdle

RRP 299 SEK/339 NOK/229 DKK/32 €

NEW



Eden kitchen towel, 2-pcs
Art no 5018486 | Colour Mixed yellow |
Size 50x70cm |
Material 70% recycled cotton/30% polyester | Size Girdle
Care Normal machine wash at 40 degrees. | Type of pack Girdle

RRP 149 SEK/169 NOK/119 DKK/15,9 €



Carl

Bring the hotel feeling home. Carl duvet cover and pillowcase from Sagaform are crisply comfortable. Carl is made of soft, 100% organic cotton and definitely contributes to a good night's sleep. The design is stylish and classic with a white base adorned with black stitches, a type of embroidery called 'baratta.' A bedding set that lasts forever, as appreciated to receive as it is to give. Sold in a set with duvet cover and pillowcase. Thread count 144.



Carl pillow case
 Art no 5018447 | Colour White |
 Size 50x60cm |
 Material 100% organic cotton | Size Girdle
 Care Normal machine wash at 40 degrees. | Type of pack Girdle
 RRP 129 SEK/149 NOK/99 DKK/13,9 €



Carl duvet cover set
 Art no 5018442 | Colour White |
 Size 150x210cm/50x60cm |
 Material 100% organic cotton | Size Girdle
 Care Normal machine wash at 40 degrees. | Type of pack Girdle
 RRP 699 SEK/789 NOK/529 DKK/75 €

Aron

Protect your clothes with the Aron apron from Sagaform. The Aron apron, together with the Aron grill glove, is the only outfit you need when cooking, whether it's outdoors or indoors. Aron is designed in natural colors combined with Sagaform's classic stripes. The material is durable and tough, made from recycled cotton. The Aron apron is available in a blue/beige and a black/white variant, both featuring a front pocket. A favorite for both the grill master and the queen in the kitchen.



Aron apron & bbq glove set
 Size 65x81cm/20x29cm | Material Recycled cotton/recycled polyester/
 polyester filling |
 Size Girdle | Care Normal machine wash at 30 degrees.
 RRP 379 SEK/419 NOK/289 DKK/39 €

5018402 | Black/beige
 5018403 | Blue/beige

Bathroom

Here you will find products from our brands Vakinme and Victorian, all available for branding. Create a spa kit, make the office smell extra good, or express gratitude for the year with something that will undoubtedly be used.



Vakinme

Vakinme is a home and body care brand produced on the Swedish west coast with an extra-large heart for Nordic nature and natural ingredients. By using certified organic ingredients with refreshing and calming scents, blended with respect for nature and the environment, Vakinme aims to create a sense of well-being and timeless awareness.



Vakinme profil LIQUID SOAP 250ml Björktuva
Art no 540106202 | Colour Black/white | Size 250ml | Material The packaging is made of recyclable plastic. |

RRP 169 SEK/179 NOK/139 DKK/17,9 €



Vakinme profil LIQUID SOAP 250ml Åkermymta
Art no 540106302 | Colour Black | Size 250 ml | Material The packaging is made of recyclable plastic. |

RRP 169 SEK/179 NOK/139 DKK/17,9 €



Vakinme Profil hand cleanser gel 250ml
Art no 540106901 | Colour Black | Size 250ml | Material The packaging is made of recyclable plastic. |

RRP 169 SEK/179 NOK/139 DKK/17,9 €



Vakinme Profil hand cleanser gel 55ml (6) Black
Art no 540107001 | Colour Black | Size 55ml | Material The packaging is made of recyclable plastic. |

RRP 99 SEK/109 NOK/79 DKK/10,9 €

Victorian

Much in life revolves around scents. Some are subtle, while others are strong companions through the flows of life. All have the ability to take us back in time or create additional dimensions of our present. This is precisely what Victorian does—opens up new experiences through our strongest sensory attributes and through our eyes when each scent is given its own fantastic packaging



Candle Crisp Blossom & Apricot Cream
Art no 5392451201 | Colour Black | Size 07x8,5 cm | Material 90% soy wax, 5% fragrance, 5% vegetable oil | Type of pack Bulk |

RRP 199 SEK/229 NOK/149 DKK/21 €



Candle Fresh cotton
Art no 5392451202 | Colour White | Size 07x8,5 cm | Material 90% soy wax, 5% fragrance, 5% vegetable oil | Type of pack Bulk |

RRP 199 SEK/229 NOK/149 DKK/21 €



Promotion candle Ginger Joy
Art no 5392452012 | Colour Green | Size 07x8,5cm | Material 90% soy wax, 5% fragrance, 5% vegetable oil | Type of pack Bulk |

RRP 249 SEK/289 NOK/199 DKK/27 €







A way of living

BYON *sagaform* VICTORIAN *vakinme*