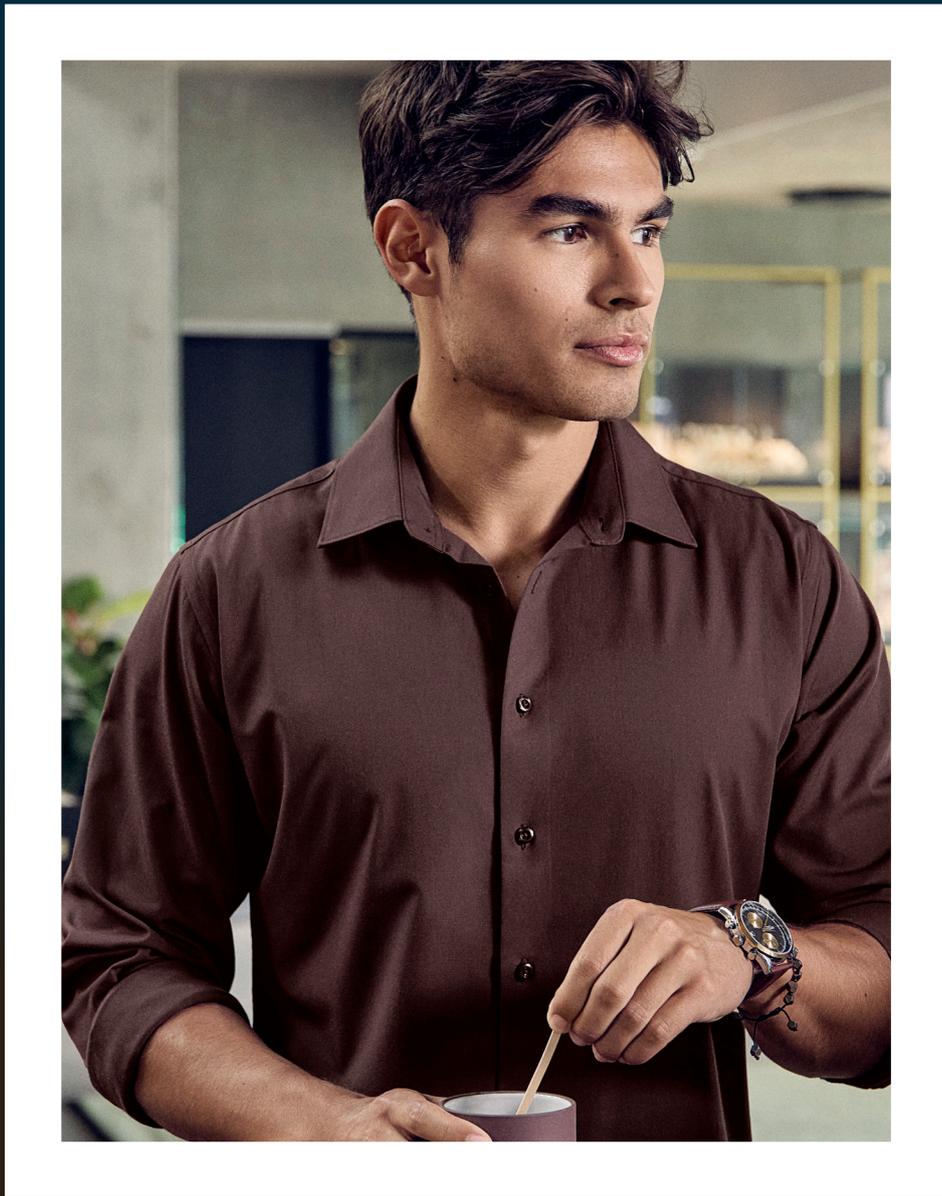


*Seven Seas* by ID®



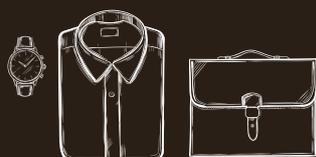
**MADE FOR BUSINESS**

# FROM BUSINESS TO TIMELESS OFF-DUTY LOOK

## READY FOR YOUR LOGO

Shirts for business, leisure or evening events. Seven Seas by ID® carries an extensive range of basic and ready-to-wear shirts both for men and women for any occasion.

- P. 4 The history of Seven Seas by ID®
- P. 6 The product quality and range
- P. 8 The shirt collection
- P. 26 Add value to your shirts
- P. 28 The basics collection
- P. 34 How to - Take care
- P. 36 Full product overview





SCAN &  
SEE MORE



# ○ SINCE 1973



It's the 70's.  
It's Copenhagen. Seven Seas started with passion for shirtmaking in the old and historical Nyhavn.



It is with a tradition of pride and passion, we work with the finest materials to ensure that the quality is inherent in every shirt, polo shirt, knit or T-shirt. We are still passionate about our shirts - just like when we started more than four decades ago.



**SCAN &  
VISIT US AT  
ID.DK**

# Seven Seas by ID®





### MADE WITH QUALITY MATERIALS

Comfortable fit, innovative design and quality materials have been our focus since the beginning.



### CHOOSE BETWEEN NON-IRON & EASY CARE

Make everyday life easier with wrinkle-free shirts that require minimal to no ironing.



### CHOOSE FROM T-SHIRT, KNIT & MORE

Seven Seas by ID® offers nice fits with everything from shirts and polo shirts to knitwear and T-shirts.



SCAN &  
SEE MORE



EXCLUSIVE  
SHIRTS DESIGNED FOR  
**EVERY OCCASION**



THE HYBRID

THE JERSEY

THE DENIM

THE OXFORD

THE FINE TWILL

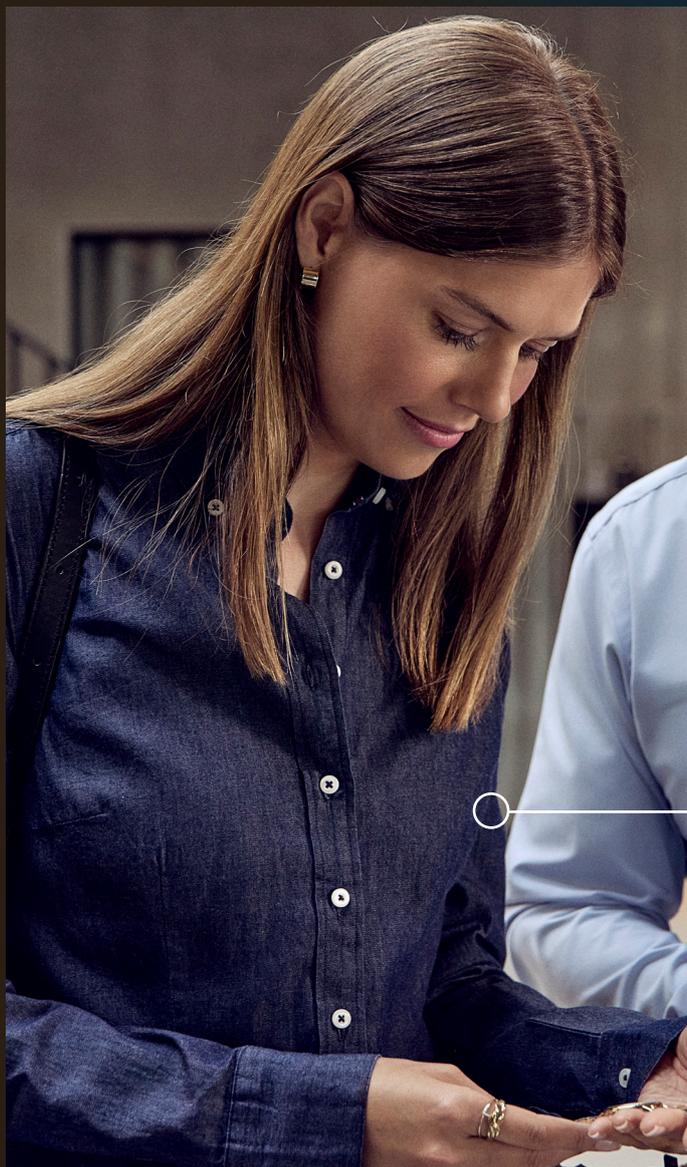
THE CADET

THE CALIFORNIA

THE BASICS

THE POPLIN

# MADE FOR BUSINESS



## SOFT DENIM

Light weight denim fabric with soft hand-feel. Classic model with modern silhouette and comfortable fit.



INDIGO

MEN NO. SS500 / WOMEN SS770

MEN NO. S60 / WOMEN NO. S62



## OXFORD

Casual Oxford shirt in high-quality cotton.  
Shirt with button-down collar, chest pocket and adjustable cuffs.

# THE HYBRID SHIRT

MEN NO. S51 / WOMEN S52

## AMAZING SOFTNESS

A groundbreaking reinterpretation of the classic shirt that combines the latest technologies with thoroughly tested and sustainable fibre production. The shirt boasts amazing softness against the skin, superb four-way ultra stretch, perfect breathability and thermo-regulating properties.



MOCCA

SAND

LIGHT BLUE

BLACK

NAVY

WHITE



SCAN  
TO SEE  
PRODUCT





# THE PERFECT SHIRTS - WHEN YOU'RE ON THE GO

FOR MEN AND WOMEN



MEN NO. S86



WOMEN NO. S85

## THE JERSEY SHIRT

Super comfortable, extraordinary lightweight stretch jersey shirt with Easy Care finish. Classic model with modern silhouette and comfortable fit.

EASY-CARE



BLACK LIGHT BLUE GREY



SCAN  
TO SEE  
PRODUCT



# NO. SS720



STANDARD  
100  
2276-371  
DTI

## FINE TWILL

Modern business shirt in Fine Twill with non-iron finish. Classic ladies' model with modern silhouette and comfortable fit.

NON-IRON



BLACK

NAVY

LIGHT  
BLUE

SILVER  
GREY

WHITE

FINE TWILL  
SS8



FINE TWILL | S/S

SS254



NO. SS410

**THE  
SHORT-SLEEVED**





SCAN  
TO SEE  
PRODUCT



## FINE TWILL

Modern business shirt in Fine Twill-quality with Non Iron-finish. Classic model with modern silhouette and comfortable fit.

*EASY-CARE*

## 100% COTTON



WHITE

BLACK

NON-IRON

## FINE TWILL CADET

Modern cadet business shirt in Fine Twill quality with Non-Iron finish. Classic model with modern silhouette and comfortable fit.



MEN NO. S70 / WOMEN S780



LIGHT  
BLIUE



NAVY



SCAN TO SEE  
PRODUCT





MEN NO. SS7  
WOMEN NO. SS710

Simple and classic multi-purpose shirt made of soft poplin. Long-sleeved shirt in the best Easy-Care quality.



STANDARD  
100  
2276-371  
DTI



WHITE



BLACK

EASY-CARE



# THE CLASSIC POPLIN SHIRT



# WHEN YOU NEED HIGH QUALITY COTTON

A shirt that can be styled for any occasion. Classic Oxford shirt for both men and women. Always a classic



**MEN NO. S60 / S61**



WHITE LIGHT BLUE



S61 is  
with chest  
pocket



**WOMEN NO. S63**



WHITE LIGHT BLUE



S63 is longer at  
the back with slits  
at the sides

SCAN  
TO SEE  
PRODUCT



## FINE TWILL CALIFORNIA

Modern business shirt in pinstripe Fine Twill-quality with Non Iron-finish. Classic model with modern silhouette and comfortable fit.



MEN NO. SS20



100 % COTTON

NON-IRON



## ADAPT STYLES WITH LOGO, EMBROIDERY AND PRINT



Add your company's logo to your corporate wear for enhanced effect and strengthen your corporate identity.



SCAN TO  
LEARN  
MORE

## EMBROIDERY

Embroidery gives the garment an extra shimmer of exclusivity and elegance. The sharp colours of the durable polyester thread withstand boiling washing and retain their sheen for most of the textile's lifespan.

## TRANSFER

It is a fast and easy way to add more value to the products. The foil transfer is applied to the textile using a heat press. There are various types of transfers, such as water-based, colourstop, polyamide and digital.



**Embroidery will often be the best option to add value to a garment – such as a shirt or knit**



STANDARD  
100

2276-371  
DTI

THE POLO  
S600

THE KNIT  
S671

# PERFECT FOR AN INFORMAL MEETING



## THE POLO

Luxurious and exclusive interlock polo shirt. Made of high-quality cotton to ensure optimum comfort and perfect fit. The polo shirt has a timeless look.

**MEN NO. S600 /  
WOMEN NO. S610**



## THE KNIT | V-NECK

Elegant v-neck pullover made from luxurious, soft mulesing-free merino wool. Perfect for both work and leisure.

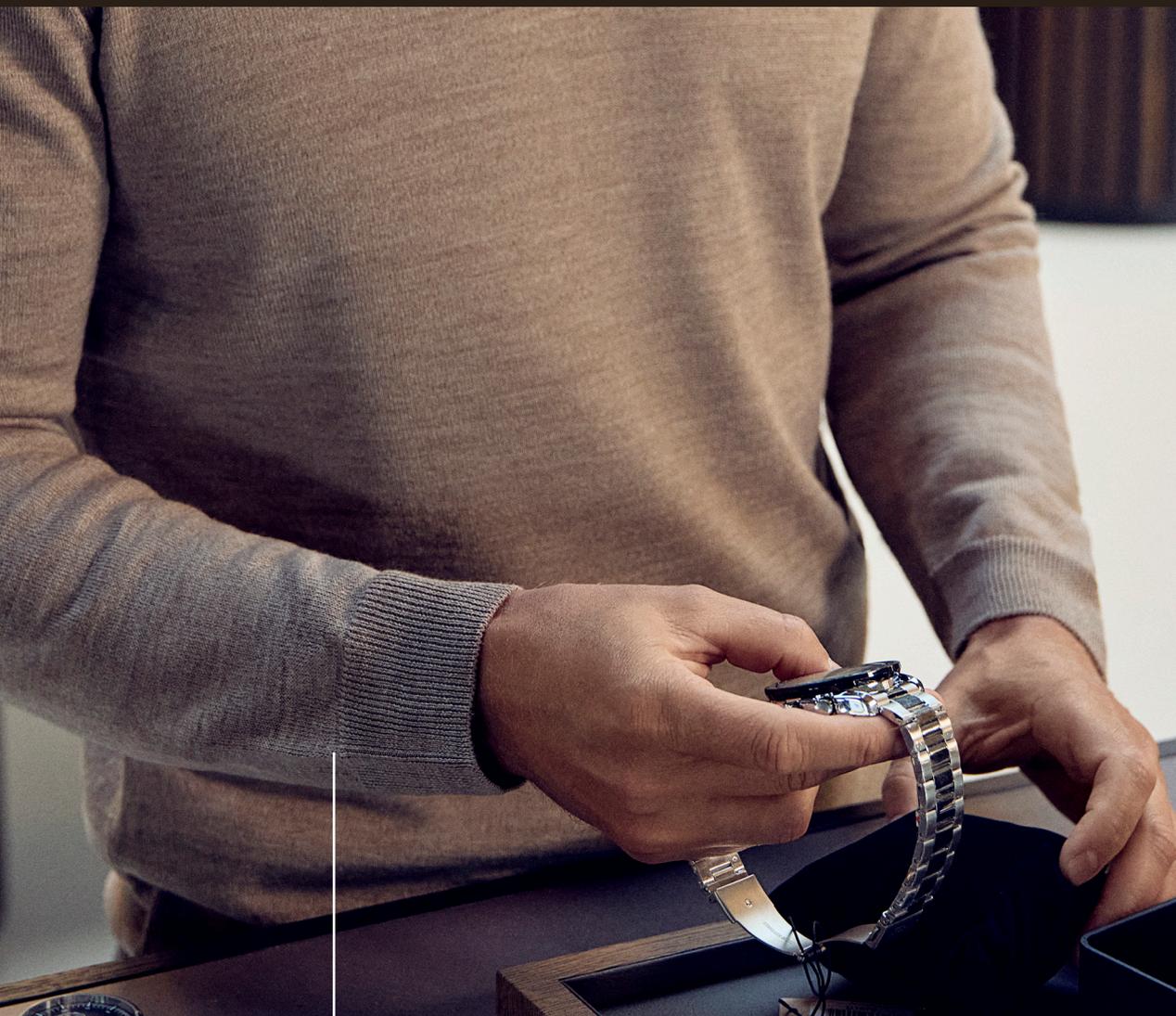
**MEN NO. S670 /  
WOMEN NO. S671**



# NOT JUST A KNIT, BUT THE KNIT YOU NEED

MEN NO. S650

WOMEN NO. S640



## THE KNIT | O-NECK

O-neck jumper in a soft and cosy mulesing-free merino wool. Smart details at the neck and shoulders for a classic timeless look. Perfect for both work and leisure.



SCAN  
TO SEE  
PRODUCT







# THE PERFECT O-NECK T-SHIRT

The perfect wardrobe begins with a T-shirt. With its timeless design and endless versatility, the T-shirt is an essential piece that forms the foundation for countless styles and looks.



MEN NO. S620

WOMEN NO. S630



SCAN  
TO SEE  
PRODUCT



# WHEN ONE FIT DOESN'T FIT ALL



**MEN'S MODERN FIT**  
Regular model



**MEN'S SLIM FIT**  
Tight fitting model



## CHOOSE YOUR FIT

It's not always easy to find the right shirt size. That's why we have chosen to produce most of our men's shirts in two fits – Modern Fit and Slim Fit. This decision by ID® ensures that we cater to as many preferences and body types as possible. Which fit do you prefer?



# MAKES YOUR LIFE EASIER

Before you wash your clothes - always check the care label and follow the instructions. With the right washing, drying and care, the life of the clothes is extended.



The majority of Seven Seas shirts are Non-Iron. This means that they require minimal or no ironing. After washing and possibly tumble drying at low heat, hang the shirt to naturally dry on the hanger and it is ready for use.



Several Seven Seas shirts are in Easy-Care quality and require minimal ironing. To achieve the best result, the shirt should be ironed after washing before it is completely dry. The shirts can also be tumble-dried at low heat and afterwards placed on a hanger.

## TAKE CARE

Extend the product life-span. Washing and caring for your shirts in the best possible way so that they stay nice and last for a long time.



### **SORTING**

Always remember to sort the shirt by colour and fabric before washing



### **TURN INSIDE OUT**

Turn the shirt inside out and close all buttons to avoid damaging other clothing

## THE HYBRID

### THE SHIRTS

# PRODUCT OVERVIEW



SCAN TO SEE ALL PRODUCTS

NO. S50



HYBRID SHIRT | MODERN  
SIZE: S - 4XL



NO. S51



HYBRID SHIRT | SLIM  
SIZE: S - 2XL



NO. S52



HYBRID SHIRT | MODERN  
SIZE: S - 4XL



## THE OXFORD

NO. S60



OXFORD | MODERN  
SIZE: S - 5XL



NO. S61



OXFORD | SLIM  
SIZE: S - 3XL



NO. S62



OXFORD | MODERN  
SIZE: S - 4XL



NO. S63



OXFORD | LONG |  
MODERN - SIZE: S - 4XL



## ROYAL OXFORD

NO. SS310



ROYAL OXFORD | MODERN  
SIZE: S - 5XL



## THE JERSEY

NO. S84



THE JERSEY | MODERN  
SIZE: S - 4XL



NO. S86



THE JERSEY | SLIM  
SIZE: S - 2XL



NO. S85



OXFORD | MODERN  
SIZE: S - 4XL



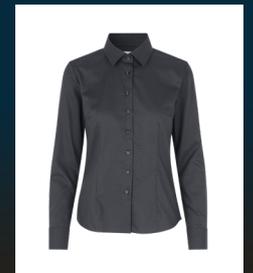
NO. SS311



ROYAL OXFORD | SLIM  
SIZE: S - 2XL



NO. SS740



ROYAL OXFORD | MODERN  
SIZE: S - 4XL



## FINE TWILL CONTRAST

NO. S370



FINE TWILL CONTRAST |  
MODERN - SIZE: S - 5XL



NO. S371



FINE TWILL CONTRAST |  
SLIM - SIZE: S - 2XL



NO. S372



FINE TWILL CONTRAST |  
MODERN - SIZE: XS - 4XL



## FINE TWILL

NO. SS8



FINE TWILL | MODERN  
SIZE: S - 2XL



NO. SS30



FINE TWILL | SLIM  
SIZE: S - 5XL



NO. SS720



FINE TWILL | MODERN  
SIZE: XS - 4XL



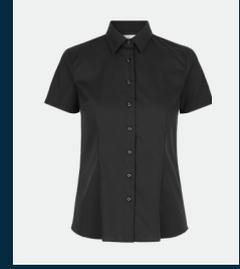
NO. SS254



FINE TWILL | MODERN |  
S/S - SIZE: S - 5XL



NO. S721



FINE TWILL | MODERN |  
S/S - SIZE: XS - 4XL



## FINE TWILL CALIFORNIA

NO. SS20



FINE TWILL CALIFORNIA  
| MODERN SIZE: S - 5XL



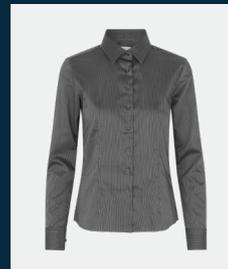
NO. SS37



FINE TWILL CALIFORNIA |  
SLIM - SIZE: S - 2XL



NO. SS730



FINE TWILL CALIFORNIA  
| MODERN- SIZE: S - 4XL



## DENIM

NO. SS500



SOFT DENIM | MODERN  
SIZE: S - 5XL



NO. SS770



SOFT DENIM | MODERN  
SIZE: S - 4XL



## FINE TWILL CADET

NO. S70



FINE TWILL CADET |  
MODERN - SIZE: S - 5XL



NO. S90



FINE TWILL CADET | SLIM  
SIZE: S - 2XL



NO. S780

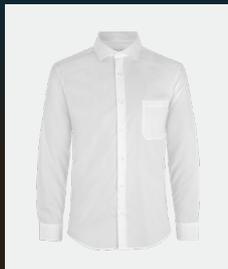


FINE TWILL CADET |  
MODERN - SIZE: S - 4XL



## POPLIN

NO. SS7



POPLIN | MODERN  
SIZE: S - 5XL



NO. SS402



POPLIN | SLIM  
SIZE: S - 2XL



NO. SS710



POPLIN | MODERN  
SIZE: S - 4XL



NO. SS410



POPLIN | MODERN | S/S  
SIZE: S - 5XL



## ○ THE BASICS

# PRODUCT OVERVIEW

The perfect wardrobe always begins with the essentials—pieces like the classic T-shirt or the timeless polo shirt. These basics are the foundation of every wardrobe.

### THE KNIT | V-NECK

NO. S670



THE KNIT | V-NECK  
SIZE: S - 3XL



NO. S671



THE KNIT | V-NECK  
SIZE: S - 3XL



### THE KNIT | O-NECK

NO. S650



THE KNIT | O-NECK  
SIZE: S - 3XL



NO. S640



THE KNIT | O-NECK  
SIZE: S - 3XL



## THE POLO

NO. S600



THE POLO  
SIZE: S - 3XL



NO. S610



THE POLO  
SIZE: S - 3XL



## THE T-SHIRT

NO. S620



T-SHIRT | O-NECK  
SIZE: S - 3XL



NO. S630



T-SHIRT | O-NECK  
SIZE: S - 3XL



## THE CARDIGAN

NO. S660



THE CARDIGAN  
SIZE: S - 3XL



NO. S661



THE CARDIGAN  
SIZE: S - 3XL



# DESIGNED FOR EVERY OCCASION



Adapt styles with your company  
logo in embroidery or print. Learn more  
at [id.dk/en/seven-seas-by-id](https://id.dk/en/seven-seas-by-id)

